

DECEMBER 3 & 4, 2019

at the **DoubleTree**
by **Hilton Manchester Downtown**
Manchester, NH

*Just 15 minutes from the
Manchester-Boston Regional Airport*

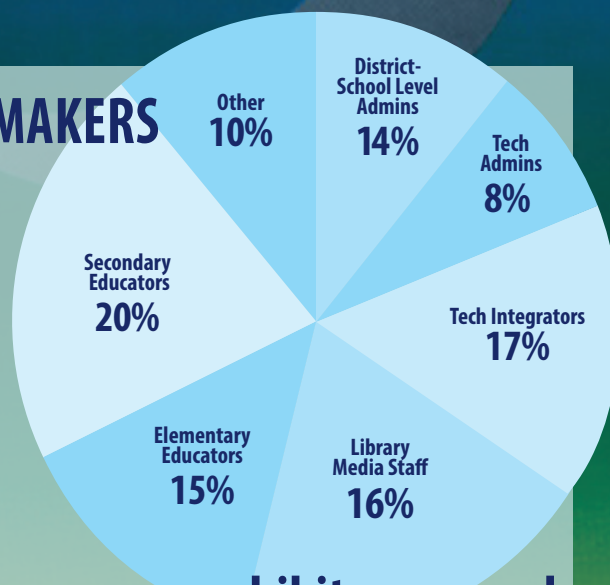
Christa McAuliffe TRANSFORMING TEACHING TECHNOLOGY Conference 2019

JOIN US TO ENGAGE DECISION-MAKERS
ACROSS NEW ENGLAND

FUTURE SCHOOLS READY >>
NEW HAMPSHIRE

CO-SPONSORED BY THE
*NH School Administrators
Association* **NHSAA**
NH Affiliate of ISTE **NHSTE**

IN PARTNERSHIP WITH
*NH School Library Media
Association* **NHSLMA**
NH CoSN Affiliate **NHCTO Council**



Reserve your exhibit space and
networking opportunity today at
www.nhcmtc.org

2019 CALL FOR SOLUTION PARTNERS

Solution Partner Engagement Options

2-Day Solution Partner Booth w/ RoundTable

- 80 ft² or 84 ft² space (8' x 10', 7' x 12' or 6' x 14') with pipe & drape and identification sign
- Double booth pricing is available upon request
- 6' long, skirted exhibit table, two chairs, and one 110v outlet
- Includes one RoundTable discussion opportunity (\$250 value)
- RoundTable time and topic included on the website, online planner, and mobile app ~ may be included in the program of events if received by July 12th
- Logo & contact information included on website/app/program of events
- Includes two full-day Solution Partner credentials (additional credentials @ \$50pp)

Learning Booth

- Reserve one of these 10' x 15' spaces located in the Armory for the day
- Learning Booths are perfect for short small-group presentations
- Two 6' long, skirted tables, eight chairs, a screen, and two 110v outlets
- Presentation description and time(s) may be included in both the online planner and mobile app
- Includes two full-day Solution Partner credentials (additional credentials @ \$50pp)

30-Minute Presentation (NEW for 2019)

- Secure a 30-minute block in one of our presentation rooms with seating for approximately 40
- Projector and screen included
- Presentation time and description included on the website, online planner, and mobile app ~ may be included in the program of events if received by July 12th
- Includes one full-day Solution Partner credential (additional credentials @ \$50pp)

30-Minute RoundTable (NEW for 2019)

- Secure a 30-minute block at one of the Solution Partner RoundTable discussions held in the Armory
- Select a topic, pose a question, then host a conversation with our attendees
- RoundTable time and topic included on the website, online planner, and mobile app ~ may be included in the program of events if received by July 12th
- Includes one full-day Solution Partner credential (additional credentials @ \$50pp)

Available to ALL 2-Day & Learning Booth Solution Partners:

- ★ Additional 30-minute presentation \$300/session (\$50 savings)
- ★ Additional 30-minute RoundTable \$200/session (\$50 savings)

Provided for all Solution Partners Options

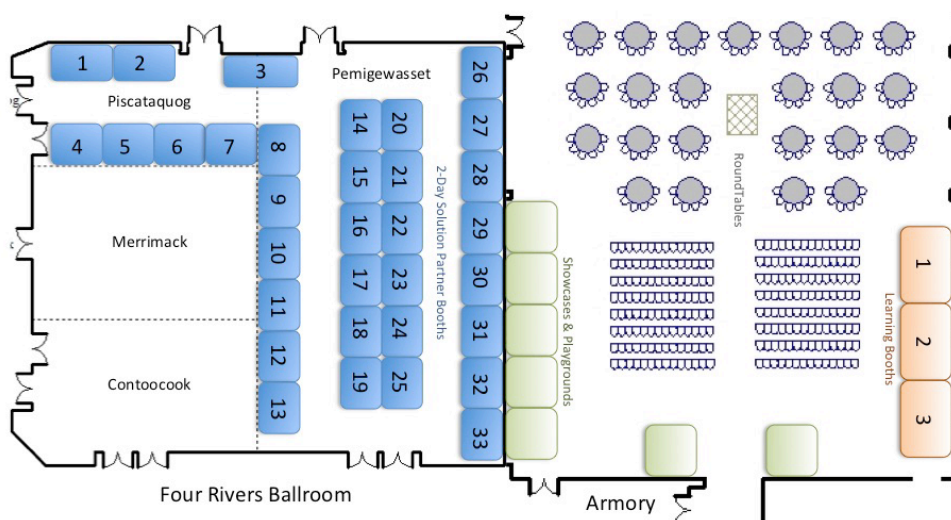
Carpet and wireless internet access in the Partner Pavilion (exclusive exhibitor password protected network)

Company name, contact information, hyperlinked website, and 100-character description listed on the **CMTC website** and **Sched.org** (the CMTC online planner & mobile app)

Minimum of one Solution Partner credential that include name badge, meals, and access to all conference events and activities

For more information visit www.nhcmctc.org

10% Early-Bird discount available through August 1st



2-day Exhibitor Booth w/ RoundTable (Tuesday and Wednesday)	\$1,000
Learning Booth (Full day options Tuesday OR Wednesday)	\$600/day
30-Minute Presentation ONLY (Tuesday OR Wednesday)	\$350/ Presentation
30-Minute RoundTable ONLY (Tuesday OR Wednesday)	\$250/ RoundTable
Additional 30-Minute Presentation for Booth Partners (Tuesday OR Wednesday)	\$300/ Presentation
Additional 30-Minute RoundTable for Booth Partners (Tuesday OR Wednesday)	\$200/ RoundTable

Sponsorship Opportunities & Exhibit Benefits

Gold Sponsorship (includes 2-day Booth, 2 Presentations, & 2 RoundTables)	\$2,500
Silver Sponsorship (includes 2-day Booth, 1 Presentation, & 1 RoundTable)	\$2,000
Bronze Sponsorship (includes 2-day Booth, & 1 Presentation)	\$1,500
District Team Scholarship Sponsor (2)	\$1,500/each
Educator Pair Scholarship Sponsor (15)	\$500/each

**Please contact
Carl Ladd at
carl@nhsaa.org to
discuss sponsorship
opportunities**

Gold \$2,500

- ★ **2-day booth (premium location & priority selection)** in our Partner Pavilion
- ★ **1 Presentation/day x 2 days** (priority selection) (\$700 value)
- ★ **1 RoundTable/day x 2 days** (priority selection) (\$500 value)
- ★ Half-page ad in program of events
- ★ Logo included in 1 fall email blast to participants
- ★ Logo & contact information included on website/app/program of events
- ★ Lunch Host ~ highlighted during luncheon introduction (based on availability)
- ★ 45-minute webinar with archive posted to CMTC YouTube channel
- ★ Sponsor Ribbon on Name Badge
- ★ Certificate of Sponsor Appreciation for home office

District Team Scholarship Sponsor \$1,500

- ★ **30-minute RoundTable** with sponsored district
- ★ Letter to superintendent & school board acknowledging sponsorship

Silver \$2,000

- ★ **2-day booth (premium location & priority selection)** in our Partner Pavilion
- ★ **1 Presentation x 1 day** (priority selection) (\$350 value)
- ★ **1 RoundTable x 1 day** (priority selection) (\$250 value)
- ★ Logo included in 1 fall email blast to participants
- ★ Logo & contact information included on website/app/program of events
- ★ Breakfast or afternoon dessert host ~ acknowledged with signage
- ★ 30-minute webinar with archive posted to CMTC YouTube channel
- ★ Sponsor Ribbon on Name Badge
- ★ Certificate of Sponsor Appreciation for home office

Included with all Sponsorship Tiers:

Logo displayed on CMTC website, all conference signage, daily conference addendum, and at conference opening presentation prior to keynote each day

Bronze \$1,500

- ★ **2-day Booth (priority selection)** in our Partner Pavilion
- ★ **1 presentation included** (priority selection) (\$350 value)
- ★ Logo included in 1 fall email blast to participants
- ★ Logo & contact information included on website/app/program of events
- ★ 15-minute webinar with archive posted to CMTC YouTube channel
- ★ Sponsor Ribbon on Name Badge
- ★ Certificate of Sponsor Appreciation for home office

Available to all sponsorship tiers

- ★ Additional 30-minute presentation \$300 per session (\$50 savings)
- ★ Additional 30-minute RoundTable \$200 per session (\$50 savings)

Educator Pair Scholarship Sponsor \$500

- ★ **30-minute RoundTable** with sponsored team
- ★ Letter to superintendent & principal of team acknowledging sponsorship

CONFERENCE VENUE: The DoubleTree by Hilton Manchester Downtown is located just off Interstate 293 at Exit 5 - Granite Street, approximately 15 minutes from the Manchester-Boston Regional Airport (MHT).

The Partner Pavilion includes a password protected wireless network and carpeting.
DoubleTree by Hilton Manchester Downtown
700 Elm Street, Manchester, NH 03101
Phone: 603.625.1000 Fax: 603.206.4200

General Questions? Contact Jen Mensah about solution partner options available for CMTC19 at jennifer@nhsaa.org or 603.225.3230

How do you support FUTURE READY districts?

Join us if your company provides **PRODUCTS** or **SERVICES** that support the Future Ready Framework

FUTURE READY SCHOOLS NEW HAMPSHIRE

In support of the statewide and nationwide efforts to develop FUTURE READY schools and education professionals, CMTc19 has aligned our presentation topics with the FUTURE READY FRAMEWORK GEARS.

Curriculum, Instruction, & Assessment

- * 21st Century Skills/Deeper Learning
- * Personalized Learning and Instructional Strategies
- * Collaborative, Relevant, and Applied Learning
- * Leveraging Technology, Digital Resources, and Tools
- * Assessment—Analytics Inform Instruction

Personalized Student/Professional Learning

- * Caring and Trusting Relationships with Students
- * Learning Connected to Students' Interests, Strengths, Aspirations, and Real-world Applications
- * Tools to Monitor Student Progress Enabling them to take Greater Ownership of their Learning
- * Targeted Instruction, Practice, and Support along with Challenging Academic Content and Skills
- * Flexible Learning Environments
- * Professional Learning Opportunities for Educators from Peers, Coaches, and Library Media Staff

Collaborative Leadership

- * Shared, Forward-Thinking Vision for Digital Learning
- * Culture of Collaboration, Innovation, Capacity Building, and Empowerment
- * High Expectations for Evidence-Based Transformations to Digital Learning
- * Transformative, Coherent Thinking, Planning, Policies, and Implementation

Community Partnerships

- * Local Community Engagement and Outreach
- * Global and Cultural Awareness
- * Digital Learning Environments as Connectors to Local/Global Communities and Partnerships
- * Parental Communication and Engagement
- * District Brand

Budget & Resources

- * Funding for Rich Digital Learning Environments
- * Efficiency and Cost Savings
- * Alignment to District and School Plans
- * Consistent Funding Streams
- * Learning Return on Investment

Technology & Robust Infrastructure

- * Adequacy of Devices; Quality and Availability
- * Robust Network Infrastructure
- * Adequate and Responsive Support
- * Formal Cycle for Review and Replacement
- * Equitable Access to Tools and Digital Content

Use of Space & Time

- * Flexible Learning; Anytime, Anywhere
- * New Pedagogy, Schedules, and Learning Environment for Personalized Learning
- * Competency-Based Learning
- * Strategies for Providing Extended Time for Projects and Collaboration
- * Learning Spaces Supporting Collaboration

Data & Privacy

- * Data and Data Systems
- * Data Policies, Procedures, and Practices
- * Data-Informed Decision Making
- * Data Literate Education Professionals
- * Advocacy for Student Privacy

NEW opportunities to ensure an engaging and productive CMTc experience!

- ALL sponsorship options include a 2-day booth, 30-minute Presentation(s), and/or 30-minute RoundTable(s)
- ALL 2-Day booth options include a 30-minute RoundTable
- Additional Presentations and RoundTables may be purchased at a discount
- Exclusive wireless network (password protected) in the Partner Pavilion
- Solution partners receive CONTACT INFORMATION for attendees who provide release permission
- THREE 50-minute blocks of EXCLUSIVE Solution Partner presentations, RoundTables and Partner Pavilion networking



Conference & Exhibit Hours for the Partner Pavilion

Tuesday, 12/3/2019	Wednesday, 12/4/2019
Conference Hours: 7:30 am – 3:30pm	Conference Hours: 7:30 am – 3:30pm
Exhibitor Setup Hours:	Exhibitor Setup Hours:
Solution Partner & Learning Booths	Learning Booths
Monday PM ~ 12:00 – 6:00pm	Tuesday PM ~ 4:00 – 5:30pm
Tuesday AM ~ 6:30 – 7:30am	Wednesday AM ~ 6:30 – 7:30am
Teardown Hours: 3:00 – 4:00pm	Teardown Hours: 3:00 – 4:00pm

Capital Convention is available to assist our solution partners with specific requests regarding booth configurations: please notify them prior to the conference. Capital Convention staff will be on-site during setup and teardown hours to answer any questions you may have.

Door Prizes

Each year CMTC receives a generous level of support from our exhibitors in providing door prizes for the closing session on Wednesday afternoon. Each contributing vendor is recognized prior to the winner's name being drawn. Please indicate your willingness to contribute a door prize on your application.

Meals

All 2-Day & Learning Booth options include two vendor credentials that include meals and access to all conference events and activities. Exhibitors can opt for either the sit down luncheon or a box lunch. Additional exhibitor credentials can be purchased for \$50 per credential.

Housing

Exhibitors are eligible for the reduced hotel rate of \$114 per night + tax (single/double) at the conference hotel:

DoubleTree by Hilton Manchester
Downtown – same location as
past years, just a new name!
700 Elm Street, Manchester, NH 03101
Phone: 603.625.1000 or toll free
800.967.9033 ~ Fax: 603.206.4200

To receive the special conference rate at the hotel, individuals must indicate that they are with the Christa McAuliffe Technology Conference. Check-in time is 2:00 PM. Check-out is 12:00 noon. All reservations made after November 8th, 2019 are subject to the hotel's prevailing rates.

Exhibitor Presentations & RoundTables in the Conference Program

CMTC has expanded the number of solution partner engagement opportunities this year by restructuring our daily schedule. We now have at least twenty 30-minute Solution Partner Presentation and fifteen 30-minute RoundTable opportunities each day.

All 2-Day Solution Partner booths include one 30-minute RoundTable. All sponsorships include at least one 30-minute Presentation. Additional Presentations and RoundTables may be purchased at a discounted rate.

Presentation descriptions and RoundTable topics received by July 12th will be included in the program of events. Presentation descriptions and RoundTable topics received by November 20th will be included on the website, mobile app, online planner, and daily addendum.

Early-Bird Discount

For ALL solution partner opportunities ~ Registration/payment received in full by August 1st are eligible for a 10% discount.

Shipments

Advanced material shipments and direct material shipments should be sent C/O Capital Convention Contracts. Please refer to the exhibitor manual for instructions. Material handling fees will apply and shipping details/logistics are provided two months prior to the conference and upon receipt of exhibitor payment in full.

Special Requests

If you have a "Free Standing Exhibit Booth," it must fit within the dimensions noted on the Registration Form. Please contact the DoubleTree staff directly at 603.625.1000 by Monday, November 11, 2019 if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and IS NOT INCLUDED in the registration fee.

Booth Assignments

Gold, Silver, and Bronze Sponsors paid in full will have first priority booth selection through July. 2-Day Solution Partner Booth exhibitors paid in full will be assigned booths based on their selected preferences beginning in August in order of their registration payment date. CMTC reserves the right to move any booth for logistical purposes.

Visit www.nhcmtec.org for more information

Deadlines

July 12th Registration, payment, and presentation descriptions are due by Friday, July 12th in order to be included in the conference Program of Events.

August 1st Registrations and payments received in full by Thursday, August 1st are eligible for a 10% discount.

November 11th Contact the DoubleTree for special arrangements. They may assess a late fee for ALL REQUESTS received after Monday, November 11th.

Questions? Email Jen Mensah at jennifer@nhsaa.org or call 603.225.3230